

Provider Name: CLE Companion

Title: General Counsel, Legal Leaders + Legal Operations. The Current and Future State of Legal Operations in Legal Practice

Presented by: Marla Crawford, Darth Vaughn, Casey Flaherty, Carolyn Renzin, and Kathryn Lowry

Date of Live Stream: 11/30/2023, Available on-demand thereafter

Time of CLE Presentation: 60 minutes, 1:00-2:00 pm

Course Specialization: General CLE



Course Description:

In this insightful session, we will embark on a journey through the past, present, and future of legal operations in the legal industry. With over a decade of "legal operations" under our belts, it's high time we evaluate how General Counsels (GCs), and law firm leaders are leveraging legal operations professionals in today's legal landscape.

The heart of the discussion will revolve around the current state of legal operations. Our panelists will delve into the responsibilities legal operations now handle, exploring how this aligns with law firm practices. Real-world examples of workstreams formerly under the purview of GCs or lead attorneys will be shared.

Attendees will gain valuable insights into the evolution of legal ops, the role of legal ops leaders in senior leadership teams, and the catalysts for establishing legal ops functions within organizations. Calculating the ROI of legal operations, uncovering unexpected benefits, and exploring future trends such as AI and regulatory concerns will also be discussed.

For those contemplating the establishment of a legal ops function, panelists will provide guidance, including insights from a law firm's perspective. The session will wrap up with a discussion on the connection and sharing of best practices between in-house and law firm legal ops.

We encourage attendees to participate actively and join ongoing conversations within the legal ops community. Together, we can shape the future of legal operations in the legal practice landscape.

Presenters Biographies:

Marla Crawford

General Counsel

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<https://www.linkedin.com/in/marla-crawford-57243a/>

Marla brings over 35 years' expertise to her role as general counsel. She is a respected attorney, strategic advisor, and thought leader who speaks regularly on legal technology, electronic discovery, and information governance issues. Marla spent 22 years practicing law at the prestigious international firm, Jones Day, specializing in the discovery phase of litigation. She also served as associate general counsel for Goldman Sachs for 11 years where she led

the firm's global eDiscovery practice and focused on complex commercial and securities litigation and regulatory investigations. Marla's expertise also includes advising on issues relating to information governance as well as the deployment of new technologies. Marla earned a bachelor's degree in public policy from Duke University and graduated magna cum laude from Boston University, where she earned her Juris Doctor.

Darth Vaughn

Litigation Counsel + Legal Innovation Lead
Ford Motor Company

<https://www.linkedin.com/in/darth-vaughn-22601546/overlay/photo/>

Darth Vaughn is Litigation Counsel and the Legal Innovation & Technology Operations Manager at Ford Motor Company. Before joining Ford, Darth was a trial lawyer who represented corporations in a wide-range of litigation. As a former business technology consultant with Accenture, Darth also utilized his substantial technical knowledge and expertise to partner with in-house legal departments to implement legal operations and technology platforms to better manage resources and facilitate innovative problem solving. Darth also consults on the application of artificial intelligence to analyze and identify potential legal risk to companies.

Casey Flaherty

Co-Founder & Chief Strategy Officer
LexFusion

<https://www.linkedin.com/in/dcaseyflaherty/>

My day job is market listening and community building. At LexFusion, I help law departments and law firms identify and integrate innovative offerings that enable them to meet the needs of business at scale and pace. Ping me for a chat.

I am a long-time evangelist focused on the multi-disciplinary delivery of legal services—how we leverage legal expertise through process and technology. I've been a Biglaw litigator, in-house counsel, and legal operations consultant, as well as one of the architects of the biggest (and best) legal project management team in the world. I am a legal tech founder twice over now. I'm also a writer, blogger, and speechifier about the present/future of the legal market with Unless You Ask, a guidebook I wrote for the Association of Corporate Counsel, being my most prominent contribution to the discourse (well, that, or my series on legal marketing bullshit :-).

Carolyn Renzin

Chief Legal and Compliance Officer
FanDuel

<https://www.linkedin.com/in/carolyn-renzin-3667708/>

Experienced regulatory litigator, compliance expert and change management executive. Skilled in corporate operational and organizational strategy, financial crimes, anti-money laundering, anti-bribery and corruption, risk management, regulatory compliance, internal investigations, trial practice, business litigation, and regulatory defense. Strong legal professional with a J.D. from University of Michigan Law School.

Katherine Lowry

CIO & Head
IncuBaker

<https://www.linkedin.com/in/katherinelowry/>

Katherine Lowry serves as the Chief Information Officer for BakerHostetler. She has a proven track record in aligning business strategy and digital imperatives to deliver critical solutions to law firms and corporate legal departments, creating operational stability, reducing highly manual workflows, operationalizing risk management, gaining competitive advantages through transformation, and creating data enriched client experiences by embracing innovative strategies. Katherine is an award winning thought leader for execution of

complex initiatives, maximizing high-performing team capabilities, inspiring creativity to navigate challenging situations while continuously achieving extraordinary outcomes through ingenuity, collaboration and scaling of services to support secure enterprise growth, organically and through mergers and acquisitions.

Recently, Katherine was recognized as the 2022 Most Innovative Intrapreneur at the Financial Times Innovative Lawyer Awards for using IT as a business enabler through her role in co-creating and leading IncuBaker, one of the first captive ALSP's focused on legal innovation and legal tech consulting serving corporate legal departments and their digital transformation, privacy management, data initiatives, and use of emerging technologies such as Generative AI. Katherine was also elected to the Fellows-Elect Class of 2022 for the College of Law Practice Management and selected by Relativity for its first annual list of AI Visionaries in 2022.

She serves as Co-Chair of the Emerging Technology team of BakerHostetler's Digital Assets and Data Management Group and leads the firm's legal technology consulting and innovation team, IncuBaker, which is known for helping lawyers navigate the intersection of digital business, emerging technology and the law. This team serves corporate legal departments across every industry to support their digital transformation, privacy management and data initiatives.

Financial Hardship Policy:

CLE Companion offers a 25% discount for customers experiencing financial hardship. Email info@clecompanion.com for additional information.

Compliance Information:

Downloadable supplemental materials are available to all attendees. Materials include course outline, course application for self-accreditation, presenter bio, and any additional course material deemed necessary by the presenter.

This course is offered at www.clecompanion.com and is advertised through various online means such as Email and Social Media.

Attendance is monitored by time in session and polling codes. We require a 4 question course evaluation to be completed at the end of the course. We retain course evaluations for a period of 3 years following the course. The system will not generate a certificate until the time is verified, the polling codes are entered, and the course evaluation is completed. (Course evaluation questions are available upon request.)

Our Question and Answer session is conducted after the presentation via direct communication between the presenter and the attendee. The presenter has agreed to answer any reasonable requests for additional information within a 3-year period from the date of the presentation.

Presenter's Education:

Government Law College, J.D.

Provider Information:

Contact Person: Kristin Davidson, CEO

Direct: 512-677-4443

Toll-Free: 1-877-670-2520

Email: Kristin@clecompanion.com; support@clecompanion.com

