



ACEDS
ASSOCIATION OF CERTIFIED
E-DISCOVERY SPECIALISTS
A BARBRI Professional Association

HELPING GREAT LAW FIRMS GROW THE ACEDS ADVANTAGE

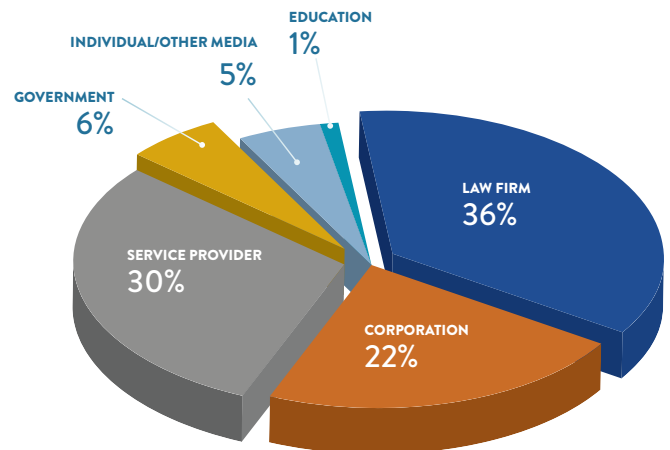
We want to help your lawyers stay focused on the practice of law. Let us provide your attorneys, paralegals and support staff with training and education backed by BARBRI while also helping to magnify your firm's brand.

WHO WE ARE

The Association of Certified E-Discovery Specialists is a global professional association with 2,500+ members across 20 countries. As part of the BARBRI family of educational offerings, we provide training and certification in e-discovery, information governance, litigation support, and financial competence to law firms, corporate legal and the government.

THE LAW FIRM ADVANTAGE

- ◆ Firm-wide group membership with ACEDS, includes access to events, webinars, our award-winning blog, and catalog of 300+ on-demand webinars
- ◆ Discounted access to membership and training, CLE opportunities, participation in the ACEDS mentorship program, and networking events
- ◆ Access to leaders in our corporate segment through speaking opportunities at events, webinars, and the ACEDS Blog
- ◆ Opportunities to amplify the firm's brand and the practice areas of its attorneys through sponsored webinars and speaking events
- ◆ Networking and mentoring
- ◆ Live online and in-person training in e-discovery and financial competence, tailored to your needs



ACEDS MEMBER PROFILE

PROFESSIONAL DEVELOPMENT

CEDS CERTIFICATION PACKAGE

Better understand e-discovery concepts, improve processes and team communication within the firm, validate team expertise, and build client trust through psychometric credentialing. The CEDS Certification Package fully prepares attorneys, paralegals and support staff to earn the valued Certified E-Discovery Specialist credential.

E-DISCOVERY EXECUTIVE TRAINING PROGRAM

E-Discovery is on the rise in legal practice. Trained staff is not. Provide foundational e-discovery training to paralegals and legal support staff or onboard new personnel with the eDiscovery Executive Certificate (eDEX) program, an online, on-demand course that provides e-discovery fundamentals that enhance your team, reduce risk in your practice, and add value for your clients.

FINANCIAL COMPETENCE MINI MBA

Attorneys, paralegals and support personnel are expected to have basic financial skills to meet the need of clients and perform at the highest levels of the law. Our Financial Competence program is the equivalent of a Mini MBA, is available both online and live, and can be customized to meet your firm's needs.

WHY TRAIN AND CERTIFY?

The CEDS credential can help protect against the legal, professional, and reputational hazards that ESI issues can pose. It responds to the need for an objective, verifiable measurement of skill in an area of high risk and cost.

- ◆ Show courts and clients you have what it takes to perform e-discovery
- ◆ Meet standards of professional competence
- ◆ Enhance hiring practices
- ◆ Justify increases in billing
- ◆ Improve efficiencies and cost controls
- ◆ Elevate your firm's standing in e-discovery
- ◆ Ensure there are no weak links within your litigation team
- ◆ Be able to identify the best vendor services
- ◆ Take back fees from outside providers that you used to earn

The CEDS Certification Exam meets the highest levels of integrity, professional standards, and assessment of legal, ethical and technical competence across e-discovery — from preservation to production.

“ The CEDS certification... proves competence in a very specialized and very important field. I've hired several people because they have the CEDS certification and it initially told me that they were smart and really knew what they were doing and in every instance that actually proved to be true. ”

ALVIN LINDSAY, CEDS
Partner, Hogan Lovells LLP

THOUGHT LEADERSHIP & DIGITAL PROMOTION

ACEDS Law Firm Media Packages are designed to provide your firm with a unique way to engage with members of the e-discovery and legal technology community. By combining digital, email, online, and social media, we can provide you an incredible amount of value in continuing to build your firm's brand.

Our customized packages will help drive your firm's message to our up to 38,000 ACEDS subscribers, and through our syndication, you can showcase your firm's expertise and success to the entire legal community.

COMMUNITY & NETWORKING

ACEDS is the top global destination for e-discovery professionals to continue building their skills, receive the latest information on ongoing and emerging market trends, and the most up-to-date information on advances in legal technology. With chapters worldwide and events held locally and globally, ACEDS serves as a launchpad for elite industry leaders like your attorneys and support staff to become better informed, celebrate their successes, and meet and engage in dynamic and meaningful discussions with industry colleagues, strategic partners, and prospective clients.

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