Provider Name: CLE Companion
Title: E Sports: The Differences between Entertainment and Sports Deal making
Presented By: Jeremy M. Evans
Date of Live Stream: 02/15/2021
1 Hour Course

Description:
Turner "Tfue" Tenney is a popular esports gamer who was represented by Faze Clan, an esports organization and digital, social, and streaming content network. Faze Clan would take a percentage of Tenney's endorsement deals and winnings from tournaments on Twitch (owned by Amazon/AMZN). The relationship does not seem much different from a sports agency model for an athlete or an entertainment agency like WME/Endeavor or CAA for entertainment, media, and sports talent.

The question is what rules apply to Tenney and Faze Clan. Is Tenney an athlete, entertainer, or an influencer in the media space? Is Tenney all three designations in one under the law?

For this course, the focus will be on California since the Golden State is where this author is licensed to practice law, but also because California like New York state have robust laws and regulations for the broad-based field and term of talent representation, which includes varying legislative acts for entertainment, media, and sports individuals and business firms (agencies and attorneys, etc.) in the space.

Presenter Bio:
Jeremy M. Evans is the Founder & Managing Attorney at California Sports Lawyer®, representing entertainment, media, and sports clientele. Evans is an award-winning attorney and community leader based in Los Angeles. Evans holds a Master of Laws (LL.M) in Entertainment, Media, and Sports Law from Pepperdine University School of Law, a Juris Doctor (J.D.) from Thomas Jefferson School of Law, a Bachelor of Arts (B.A.) in Political Science with an emphasis in American Politics from the University of California, Los Angeles (UCLA), and is currently a Master of Business Administration (M.B.A.) candidate at the Pepperdine Graziadio Business School. His client's range from Fortune 500 companies to athletes, entertainers, models, television and film producers, studios, entertainment, media, and sports businesses in contractual, intellectual property, formation, distribution, negotiation, and dealmaking matters.

Materials Given:
Course Outline
PowerPoint Presentation

Compliance Information:
Downloadable supplemental materials are available to all attendees. Materials include course outline, course application for self-accreditation, presenter bio and any additional course material deemed necessary by the presenter.

This course is offered at www.clecompanion.com and is advertised through various online means such as Email and Social Media.

Attendance is monitored by time in session and polling codes. There is also a short course evaluation at the end of the course. We retain course evaluations for a period of 3 years following the course. The system will not generate a certificate until the time is verified, the polling codes are entered, and the course evaluation is completed. (Course evaluation questions are available upon request.)

Our Question and Answer session is conducted after the presentation via direct communication between the presenter and the attendee. The presenter has agreed to answer any reasonable requests for additional information within a 3-year period from the date of the presentation.

Provider Information:
Course Provided by: CLE Companion, LLC
Contact Person: Kristin Davidson, CEO
Toll-Free: 1-877-670-2520
Email: Kristin@clecompanion.com; support@clecompanion.com